



GRANDSTREAM ANNOUNCES NEW ENTERPRISE HD IP PHONE UNDER \$100

New Fully-Featured 2-line GXP1450 Enterprise SIP Phone Delivers Innovative Desktop Communication Experience with HD Audio, Personal Productivity Applications and Rapid ROI

Brookline, MA (December 7, 2010) – Grandstream Networks, the leading manufacturer of IP voice/video telephony and video surveillance solutions, today introduced the new entry-level enterprise desktop SIP telephone GXP1450 with a list price of US\$99.00. The 2-line [GXP1450](#) delivers all the features, quality, and ROI required for today's enterprise customers including Grandstream's superior HD audio quality for crystal clear voice communications, LCD XML customization, automated provisioning, integrated personal Web productivity applications, and advanced security protection. The GXP1450 joins Grandstream's growing portfolio of recently introduced HD SIP phones including the GXP2100, GXP2110 and GXP2120.

"In an economy that is forcing businesses to carefully examine costs, the purchase of phone equipment is a critical consideration. The expense of a telephone for every employee can add up quickly," said Sandra Gustavsen, analyst, TelecomTactics, T3i Group LLC. "Grandstream's SIP telephones are competitively priced compared to similar SIP phones from other manufacturers. The company's latest dual-line model with advanced functionality, including HD audio and support for Web applications, is priced under \$100 which is significantly lower than similar phones from competing vendors."

Featuring 2-lines with 2 SIP accounts, a 180x60 backlit graphical display with 4-level grayscale, 3 XML programmable soft keys, dual network ports with integrated PoE and 3-way conference, the GXP1450 is interoperable with most third party SIP devices and leading SIP/NGN/IMS platforms and can be automatically provisioned using TR-069 or encrypted configuration file over HTTPS for mass deployment in service provider or large enterprise networks. Extending Grandstream's commitment to quality, feature, and performance, the GXP1450 comes standard with HD wideband audio, full duplex hands-free speakerphone, multiple languages, large 2000-item phone book and call history records, strong security protection based on TLS/SRTP/HTTPS/AES, and various personal productivity applications including real time local weather automatically delivered with zero configuration, etc.

"We are very pleased to announce the new GXP1450 which rounds up our release of new enterprise HD IP phone portfolio in 2010," said David Li, CEO of Grandstream. "From the 2-line entry-level phone to 6-line executive phones, Grandstream offers the most far-reaching array of desktop HD IP telephone options for both large enterprises and small businesses that lead to enhanced productivity and unrivaled ROI."

Pricing and Availability

The GXP1450 is commercially available for purchase now through Grandstream's worldwide distribution channels at a MSRP of US\$99.

About Grandstream Networks

Founded in 2002, Grandstream Networks is the leading manufacturer of IP voice/video telephony and video surveillance solutions. Grandstream serves the small-to-medium business and consumer markets with innovative products that lower communication costs, increase security protection, and enhance productivity. Our open standard SIP-based products offer broad interoperability in the industry, unrivaled features, flexibility, and price-performance competitiveness.