



## VOICEGEAR™ CONNECT

VoiceGear™ Connect is a unique “Skype for Business” solution from IndustryDynamics. It harnesses the power of Skype to facilitate your demanding global business communication needs. VoiceGear™ Connect can be integrated with any type of phone system, whether it is analog, digital, SIP or hybrid. The platform is scalable to handle any amount of global offices, with any number of employees per location. The gateway can seamlessly integrate and unify all your existing office phone systems (PBXs) with the Skype network. Using VoiceGear™ Connect, every phone in all your offices worldwide is connected to Skype allowing you to start saving instantaneously on every call your employees make.



## CUT YOUR COMMUNICATION SPENDING BY UP TO 90%.

\*flip page for details



### GROW SALES

by exposing your business to over 375 million Skype users. Reach out to potential clients, close deals faster and provide superior customer service by communicating with customers directly over Skype.



### STAY CLOSE

to your staff and customers. Enable your sales and customer service departments to stay in touch with clients. Integrate Skype calling into your online blogs and forums to reach out to customers and visitors to your online real estate.



### RETAIN INVESTMENT

in your existing office phone system – avoid costs of downtime and replacement of equipment. VoiceGear™ Connect is a rack mount solution, that can seamlessly VoIP enable all your existing office phone systems worldwide.



### EXPAND GLOBALLY

by unifying your offices worldwide and providing your customers with local numbers abroad. Enhance your international marketing presence, with phone numbers available in over 20 countries worldwide.

## WHAT IS SKYPE?

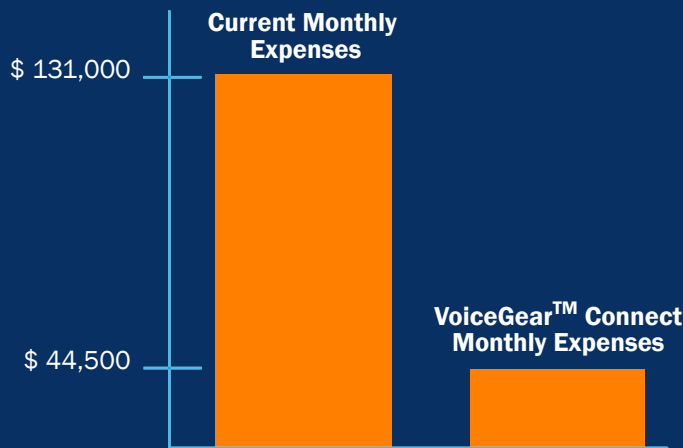
Skype is the world's most popular Internet communications provider. All communication between Skype users, anywhere in the world is free, with no upfront costs or commitments. Calls to regular landline and mobile numbers are available at lowest rates in the world. Using Skype, businesses of all sizes instantaneously tap into a network of over 375 million registered users worldwide and can save up to 90% off their communication costs.

## HERE IS HOW YOU SAVE BIG!

- FREE** calls to any Skype user worldwide
- FREE** communication between all offices worldwide
- FREE** calls from websites to reduce 1-800 expenses
- FREE** phone lines to add to PBX and replace expensive landlines (no monthly fees)
- ELIMINATE** mobile long distance costs
- AVOID** roaming fees for global communication between head office and mobile employees
- UNLIMITED** calling in North America (\$ 2.95/month/line)\*
- UNLIMITED** calling to over 30 countries worldwide (\$ 9.95/month/line)\*
- ULTRA CHEAP** international calling (2.4 cents/minute)

\* Skype fair use policy applies. Visit [www.skype.com](http://www.skype.com) for more details.

### YOUR SAVINGS SCENARIO:



Item	Current Monthly Expenses	VoiceGear™ Connect Monthly Expenses
Landline monthly fee	\$ 45,000	\$ 22,500
Talking to North American customers/ suppliers	\$ 2,000	\$ 0
Talking to international customers	\$ 15,000	\$ 5,000
Inter-office communication	\$ 30,000	\$ 0
1-800 expenses	\$ 4,000	\$ 2,000
Sales staff mobile roaming	\$ 35,000	\$ 15,000
<b>Total:</b>	<b>\$ 131,000</b>	<b>\$ 44,500</b>

### YOUR INSTANTANEOUS MONTHLY SAVINGS AMOUNT TO \$ 86,500.

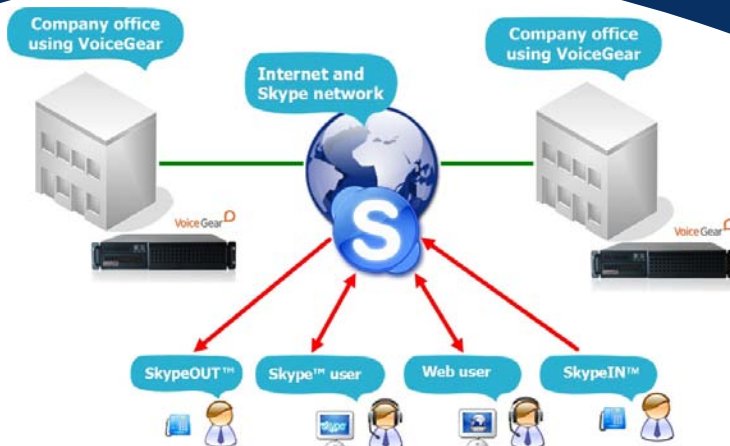
\* Savings scenario is based on a company with 30 offices worldwide, with an average of 50 lines per office.

#### PLUG and PLAY:

- **Easy, Safe** and **Seamless** connectivity with all analog, digital and VoIP phone systems.
- **Centralized** Skype access to allow employees to use Skype directly from their existing phones.

#### ADDITIONAL SAVINGS:

- **Reduce** IT spending on maintaining Skype and other IM software on client desktops.
- **Eliminate** security concerns and reduce costs by using Skype in a controlled environment.



**CONNECT TODAY - SAVE FOR LIFE**