

## Snom 720 IP VoIP Phone



Product Name: Snom 720 IP VoIP Phone

Manufacturer: -

Model Number: SNOM720

Snom 720 IP VoIP Phone

Please Note: The Snom 720 has been discontinued. For an alternative, we recommend the Snom D725.

The snom 720 is perfect for office users that require both excellent audio quality and a large number of programmable PBX-style keys. The snom 720 VoIP Phone combines state-of-the-art hardware with proven snom SIP software. **snom 720 Key Features**

- 4-line B/W display
- 18 LED function keys
- 12 identities
- Wideband audio
- Hands-free operation
- Power over Ethernet (PoE)

For network connectivity, the snom 720 comes with two Gigabit Ethernet ports, one of which is suitable for Power over Ethernet (PoE). The Ethernet ports are connected to an internal switch that is capable of VLAN tagging, so that an external PC can reside in a different VLAN than the phone. A USB type A connector can be used to expand the functionality of the snom 720. An optional USB stick can be used to connect the phone over Wireless LAN or enable Blue-tooth headsets. The 4-line B/W display displays caller-ID and other call-related information. Its fully graphic capability makes it possible to show international characters and render content generated from the built-in mini-browser. Three rows of general-purpose keys with 18 two-color LEDs can be used to implement functions known from traditional PBX systems. Examples include speed dial, shared line appearances (SLA), redirection, door opening, and many more features depending on the PBX system used.

The new foot stand allows two positions for the device (33° and 55° angle). It can be setup and changed easily without tools. Like all Snom desktop phones, the 720 comes with software that has been used in many installations over the last decade. Configuration can be done manually through the built-in web server or through automatic provisioning. There are extensive management and reporting tools available, such as RTCP-XR or PCAP. Customization can be done in various ways, such as the Snom mini-browser protocol.

Note: Please refer to the snom IP Phone Range Detailed Comparison Table or the VoIP Uncovered snom 720 Review for more information.

### Snom 720 IP VoIP Phone Technical Specifications General Information

- Weight: approx. 900g (670g without foot stand)
- Certifications: FCC Class B, CE Mark
- Safety: IEC 60950-1:2007
- Power consumption: 2.8–4.3 W
- Power over Ethernet/PoE: IEEE 802.3af, Class 2
- Power: 5 V DC (not included)
- Ethernet: 2 x IEEE 802.3/1 Gigabit switch
- 1 x LAN, 1 x PC: RJ 45
- Handset: RJ-4P4C connector
- Headset: RJ-4P4C connector or via USB
- USB ports: Type A Hi/Full/Low Speed host interface

## Snom 720 IP VoIP Phone

• Color: Anthracite Grey

### User Interface

- Graphical four-line display 128 x 48 pixels
- 18 freely programmable keys 4 variable function keys
- Comfortable and intuitive menu structure
- Call indication with LED
- Caller identification
- LED indication for missed and received calls and messages
- Address book with 1000 contact entries
- Speed dialing
- Lists of missed, received and dialed calls (100 entries each)
- Call waiting indication
- Clock with automatic daylight-saving time
- Call blocking (deny list)
- Blocking of anonymous calls
- Handling of up to 12 calls simultaneously
- Auto answer
- URL dialing
- Selection of ring tones, VIP ring tones, integration of customized ring tones
- National Language Support
- DND mode (do not disturb)
- Hands-free talking
- Keyboard lock

### Additional Functions

- Easy WLAN binding via USB stick
- Hold
- Blind and attended transfer
- Call forwarding
- 5-way conference on the phone
- Call park, pickup
- Call completion (Busy/Unreachable)
- Client Matter Code (CMC)
- Automatic Redial
- Group call announcements
- Multiple audio device support
- Unified Communications ready

### Web Server

- Built in HTTP, HTTPS server
- Remote configuration/provisioning
- Dialing via Web browser
- Password protectionDiagnostics (traces, logging, syslog)

### Security, Quality of Service

- HTTPS-Server/-Client
- Transport Layer Security (TLS)
- SRTP (RFC3711), SIPS, RTCP
- VLAN (IEEE 802.1X)
- LLDP-MED, RTCP-XR

## Snom 720 IP VoIP Phone

### Codecs, Audio

- Wideband Audio
- G.711 A-law, &mu;-law
- G.722, G.726, G.729AB
- GSM 6.10 (full rate)
- Comfort Noise Generator (CNG)
- Voice Activity Detection (VAD)

### SIP

- RFC3261 compliant
- UDP, TCP and TLS
- Digest authentication
- PRACK (RFC3262)
- Error code indication
- Reliability of provisional responses (RFC3262)
- Early media support
- DNS SRV (RFC3263), redundant server support
- Offer/Answer (RFC3264)
- Message Waiting Indication (RFC3842), Subscription for MWI events (RFC3265)
- Dialog-state monitoring (RFC 4235)
- DTMF
- STUN client (NAT traversal)
- NAPTR (RFC 2915), rport (RFC 3581), REFER (RFC 3515))
- Bridged line appearance (BLA)
- Auto provisioning with PnP
- Presence/Buddy-list feature
- Busy lamp field support (BLF)
- Presence publishing

### Installation

- Automatic software updates
- Automatic loading of settings via HTTP/ HTTPS/TFTP
- Completely configurable through Web interface
- Static IP, DHCP support
- NTP

**Please Enquire**